



XCLU.VIP

**The On-Chain Access Layer for Real-World
Perks**

**Turn tokens and NFTs into verified
discounts, gifts, and VIP entries.**

token.xclu.vip



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Xclu VIP is a SaaS platform designed to connect crypto-asset ownership with brands and organizations of all kinds. Its role goes beyond attaching to an e-commerce store: it enables any organization—brand, creator, event organizer, or content platform—to convert the mere ownership of a crypto-asset (token, NFT, SBT) into privileged access.

Core idea: Xclu VIP acts as a universal connector that translates on-chain proof of ownership into an immediate right or privilege. That right can be applied to an online shop, a ticketing system, a mobile application, or a premium content platform—without requiring the user to pay in crypto. Users only sign a wallet message to prove eligibility; the privilege is then granted natively within the target platform.

What this unlocks:

- Exclusive discounts, gifts, or limited editions for collectors.
- VIP or free ticket allocations for token-holder communities.
- Premium content access for eligible wallets on newsletters and creator platforms.
- A practical bridge for non-Web3 brands to activate high-intent communities with minimal friction.

OFFICIAL \$XCLU ADDRESS

0x4503ebF1d2286bB0c4a0eC2760B4CECbCE4eaf70





No card.
My wallet
got us the
suite.



1. Executive Summary

Xclu VIP is not limited to one industry. It prioritizes integrations where access control and SKU-level advantages create the most impact.

1.1 E-commerce

Native connectors for Shopify (current MVP), PrestaShop, and WooCommerce.

What merchants can do:

- Offer percentage or fixed-amount discounts.
- Grant free products, bundles, or limited editions.
- Gate access to exclusive drops for holders of specific tokens/NFTs.

1.2 Ticketing & Events

Connectors for Eventbrite, Dice, Weezevent (and others).

What organizers can do:

- Allocate private invitations, complimentary tickets, or VIP upgrades.
- Offer percentage or fixed-amount discounts.



1.3 Content & Subscriptions

Compatible with Patreon, Substack, and premium content platforms.

What creators can do:

- Offer percentage or fixed-amount discounts.

1.4 API & Custom Integrations

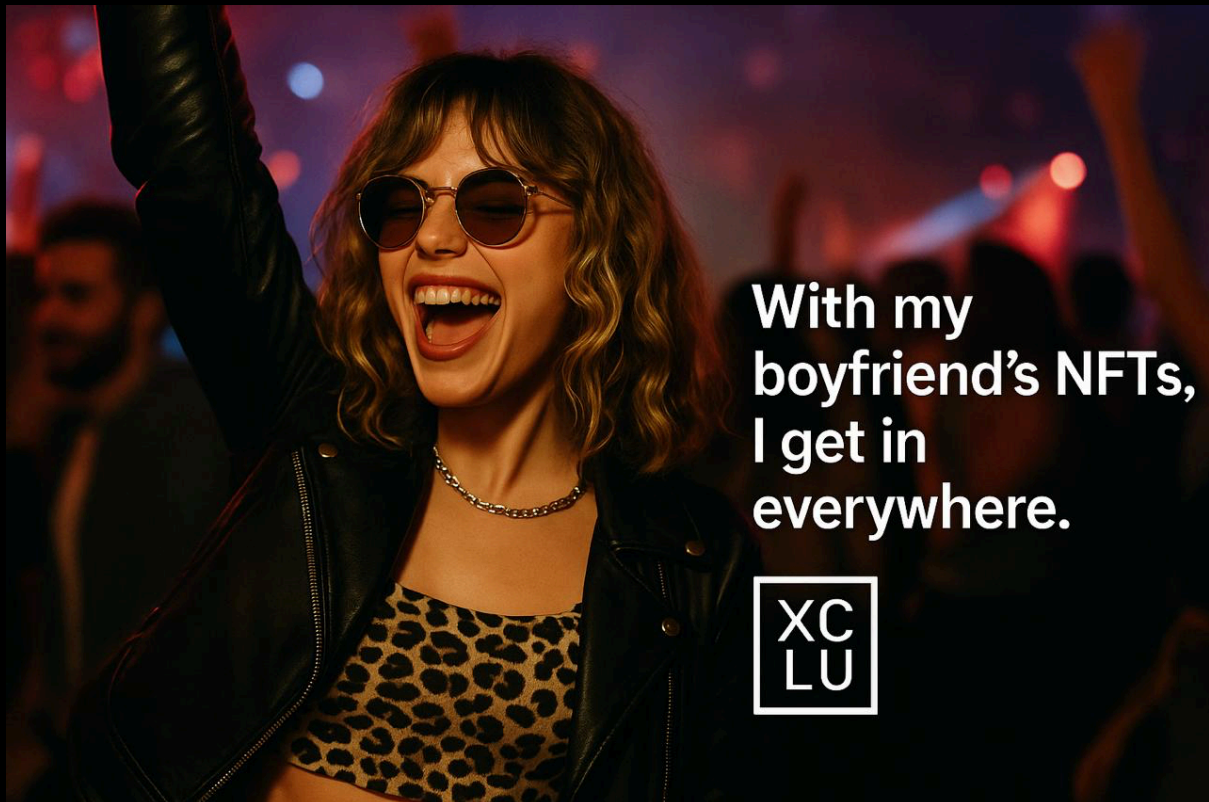
For private marketplaces, mobile apps, CRMs, and bespoke workflows, the Xclu VIP API automates eligibility checks and pipes entitlements into internal systems.

Example patterns:

- Server-side eligibility webhooks that attach dynamic coupons or access flags.
- Headless commerce flows that read wallet signatures and apply per-SKU rules.
- Back-office CRM enrichment with “wallet-eligible segments” for lifecycle campaigns.

2. Concrete Use Cases

- Fashion / Luxury: A limited capsule available only to holders of a specific NFT collection—no crypto payment required, payment rails remain traditional.
- Festival / Venue: Pre-reserve a VIP or free-ticket quota for a token community; unlock upgrades at the door or in-app.
- Creator / Media: A Substack premium tier that requires a valid wallet signature from eligible holders.
- B2B SaaS: Offer exclusive pricing to Web3 investor cohorts using Xclu VIP—no need to build your own smart contracts.



3. Strategic Benefits

3.1 For Web3 Communities

- Give tokens/NFTs a measurable, daily-life utility.
- Reinforce engagement and community stickiness with tangible perks.
- Demonstrate brand-aligned value beyond speculation.

3.2 For Web3-Native Brands

- Operational simplicity: deploy privileges without in-house smart-contract ops.
- Target precisely: collection ID, balance thresholds, snapshot windows.

3.3 For Non-Web3 Brands

- A clean entry point to high-intent, hard-to-reach audiences (collectors, early adopters).
- Keep existing payment rails and CX intact—just add on-chain eligibility.
- Treat Xclu VIP as a marketing tool to reach communities traditional ads often miss.



4. Privacy, Security & Simplicity

Xclu VIP is built on a simple promise:

- No personal data is collected.
- Eligibility is verified via a wallet signature and on-chain proof.
- Merchants/organizers set the rules; Xclu VIP handles verification and enforcement.

Implications:

- Users retain privacy; wallets are not tied to PII within Xclu VIP.
- Brands gain trust through transparent, cryptographic checks.
- Integrations stay light-touch, reducing cost and time-to-value.



5. Product (SaaS)

5.1 Product Vision

Xclu VIP enables merchants and organizers to activate exclusive promotions for token/NFT holders in minutes.

- Today (MVP): a one-click Shopify application.
- Next: Extensions for WooCommerce, PrestaShop; ticketing (Eventbrite, Weezevent, Dice); premium content (Patreon, Substack); and an open API for custom builds.

5.2 Merchant Journey

(1) Ultra-simple onboarding

- Install in one click (Shopify MVP).
- The admin UI attaches to the existing storefront.

(2) Promotion configuration

- Choose the offer type: percentage/fixed discount, free product, VIP access, premium content (platform-dependent).
- Define rules: token/NFT, minimum balance or trait threshold, campaign window, per-wallet redemption limits.
- Optionally add SKU filters (collections, tags) and geo/time constraints.

(3) Built-in AI agents

- Analyze active Web3 communities by size, engagement, reputation, and overlap with your vertical.
- Recommend high-fit audiences, with suggested mechanics (discount depth, gift value, VIP tiers).
- Provide risk signals (e.g., sybil likelihood, botty clusters) to calibrate limits.
- Merchant can accept, adjust, or reject in one click.

(4) Instant go-live

- Upon validation, the promotion becomes immediately visible to the targeted community.
- Entitlements propagate to the storefront or connected platform with no waiting period.

(5) Pilot & measure

- Clear dashboard: impressions, wallet connections, conversions, AOV uplift, redemption rates.
- Fraud heuristics and anomaly flags (sudden multi-wallet bursts, unusual redemption velocity).
- Export campaign data for BI tools.

5.3 User Journey

(1) Frictionless connection

- The user clicks the offer and signs a lightweight verification with their wallet (MetaMask, Coinbase, Ledger, etc.).
- No crypto payment is requested for eligibility.

(2) Real-time on-chain check

- Xclu VIP verifies eligibility instantly; no personal data is stored.

(3) Immediate access

- Shopify (MVP): discount or gift is auto-applied at checkout.
- Ticketing (upcoming): unlock ticket allocations or VIP upgrades.
- Content (upcoming): enroll in gated newsletter tiers (Substack), etc.
- API: third-party platforms can grant entitlements server-side.



**Xclu.vip lets us
hand-pick and
invite verified
holders
in one click.**





6. Tokenomics




6.1 Type, Supply & Pair

- Type: ERC-20 (18 decimals), Ethereum.
- Total supply: 42,000,000 \$XCLU (fixed; no inflation).
- DEX pair at launch: XCLU-DAI on Uniswap v2.
- Evolution: potential Uniswap v3 migration after tax sunset.





6.2 Allocation, Safeguards & Custody

Allocation	%	Amount (XCLU)	Safeguards
DEX Liquidity	20%	8,400,000	<p>LP tokens locked \geq 24 months via dedicated LP-Lock + Timelock; public proofs</p> <p>LP Lock contract</p> <div> 0x6F49e1A7038870508fDA98b8266F6CBe953a93DC  </div>
CEX Reserve	30%	12,600,000	<p>3-month cliff + 24-month linear vesting via VestingWallet under Safe_Core (3/5 multisig); releases only to approved CEX wallets</p> <p>Vesting contract</p> <div> 0x0015858efD36b08b8CC124B6FC24106Cf16B85f4  </div>
Referral & Growth	20%	8,400,000	<p>Governance-managed emissions; up to 48-month vesting via Safe_Growth (2/3 multisig)</p>

			<p>Vesting contract</p> <div> 0xBa9575A8ce897EB86c311C3A46F5BfBbf28185F5  </div>
Grants & Ecosystem	8%	3,360,000	<p>Milestone-based vesting \leq 24 months via Safe_Grants (2/3 multisig), clawback possible</p> <p>Vesting contract</p> <div> 0x4DBB8954E528fcDD37a264Cd971e797671A5be74  </div>
Treasury	10%	4,200,000	<p>3-month cliff + 24-month vesting via Safe_Treasury (3/5 multisig)</p> <p>Vesting contract</p> <div> 0x0D492CF0C9e71fea43A5D8DB9B28c22c117c565f  </div>

Team & Advisors	6%	2,520,000	<p>12-month cliff + 24-month vesting; good/bad-leaver rules; governed by Safe_Core</p> <p>Vesting contract</p> <div> 0x903541c5c18509921B512EB623d8F71124Fc8774  </div>
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Strategic Reserve	4%	1,680,000	<p>18-month linear vesting via Safe_Treasury (3/5 multisig) + ≥14-day Timelock</p> <p>Vesting contract</p> <div> 0xFeEB40cC050284fd66BB3BA4878090aC9de2A33C  </div>
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Community Airdrop	2%	840,000	<p>25% at TGE, remainder 6-month vesting with anti-sybil filters via Safe_Growth</p> <p>Vesting contract</p> <div> 0xD2a36608AF2B4e2169bC13CAB38F4775deE76956  </div>
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Distribution discipline:

- Fair launch: no private pre-mine, no VC allocation.
- Temporary anti-bot measures at launch; no permanent blacklists.
- Optional max-wallet cap to limit concentration; can be irreversibly disabled.
- All sensitive updates (tax, limits, pairs, exemptions, vesting) are multisig + Timelock controlled.
- Every vesting release is enforced by VestingWallet + multisig + Timelock with public traceability.

6.3 Trading Taxes (Launch Phase)

- Scope: Taxes apply only to swaps on the XCLU-DAI Uniswap v2 pair; wallet-to-wallet transfers are 0%.
- Schedule:
 - Months 1–2: 4.9%, allocated to Treasury.
 - Months 3–5: 4%, split across Treasury / Rewards / Lock as set by governance.
 - Sunset: 0% thereafter (preparing for CEX listing; v3 compatibility).
- Code constraints:
 - `buyTaxBps`, `sellTaxBps` \leq 500 bps (5% max).
 - Splits must sum to 100%.
- Processing:
 - Fees accrue into Treasury / Rewards / Lock buckets.
 - A multisig with `PROCESSOR_ROLE` triggers `processTaxes()` manually; no automation is used.
 - Funds route to designated Safes and, where applicable, to `VestingWallet` or LP-Lock contracts per governance.



6.4 Utility-Only Stance

\$XCLU is a utility token. It provides no financial rights (no yield, no dividends, no equity). Its value is derived from enabling exclusive operations, campaigns, and targeted access within the Xclu VIP ecosystem.

6.5 Transparency & Address Publication

- Token: 0x... (will be updated at TGE)
- TimelockController: 0x... (will be updated at TGE)
- LP-Lock contract: 0x... (will be updated at TGE)
- Safes: Safe_Governance (3/5), Safe_Treasury (3/5), Safe_Growth (2/3), Safe_Grants (2/3), Safe_Core (3/5), Safe_Lock (2/3 or 3/5).

All contracts will be verified on Etherscan. Each multisig will publish an EIP-712 signed message affirming its role.



7. Smart-Contract Architecture & On-Chain Governance

OFFICIAL \$XCLU ADDRESS

0x4503ebF1d2286bB0c4a0eC2760B4CECbCE4eaf70

7.1 Governance of Sensitive Methods (Roles & Timelock)

- GOVERNANCE_ROLE: held behind Timelock + multisig; manages critical knobs (tax rates/splits, AMM pair registry, exemptions, vesting settings).
- PAUSER_ROLE: emergency multisig that can disable tax logic via emergencyOff(); transfers between users remain unaffected.
- PROCESSOR_ROLE: authorized multisig to manually call processTaxes().

Checks & balances: No sensitive change can bypass the waiting period or consensus requirements enforced by the Timelock and multisigs.

7.2 Dynamic but Safeguarded Tax System

- Config: setTaxRates() ($\leq 8\%$ per side), setTaxSplits() (sum = 100%).



- Disable switch: `setTaxEnabled(false)` or `emergencyOff()` to fully disable tax logic (DEX swaps become 0%; wallet-to-wallet already 0%).

7.3 AMM Pair Management

- The initial XCLU-DAI Uniswap v2 pair is created at launch.
- Governance can register/deregister additional pairs via `setPair()`; Timelock applies.

7.4 Transfer Security

- Anti-bot window: one tx per block per address during the first blocks.
- Max-wallet cap: optional at launch; can be permanently disabled (`disableMaxWalletPermanently()`).
- Exemptions: system contracts, multisigs, and AMM pairs may be exempted from taxes and/or caps for proper functioning.

7.5 Manual Tax Processing (No Auto-Swaps)

- Accrued fees sit in three buckets (Treasury / Rewards / Lock).
- `PROCESSOR_ROLE` calls `processTaxes()` to route funds to Safes or vesting/locking destinations.



- Reentrancy protection prevents exploit during processing.

7.6 Codebase & Protections

- Built on OpenZeppelin v4.9.5 (ERC20, AccessControl, ReentrancyGuard).
- Owner cannot renounce (defensive measure).
- Hard limits (8% cap, splits=100%) are enforced at the contract level.
- Event emissions log key actions (tax updates, emergency toggles, vesting releases).

7.7 Liquidity Lock (≥ 24 Months, Auto-Relock)

- LP tokens are deposited into a dedicated LP-Lock with a minimum 24-month lock.
- Beneficiary is a multisig; contract is verified.
- At expiry, governance may auto-relock for 12 months or orchestrate a controlled migration (public announcement, governance vote, Timelock execution).

7.8 Vesting (Audited Pattern)

- Allocations for Team, Treasury, Strategic Reserve, and CEX Reserve use OpenZeppelin VestingWallet.



- Examples: Team (12-month cliff, 24-month linear), Treasury (3-month cliff, 24-month linear), CEX Reserve (3-month cliff, 24-month linear; whitelisted release addresses).
- Each vesting is independent; release() is public, time-bound, and non-bypassable.

8. Utilities of \$XCLU

8.1 Nature & Network

- ERC-20 on Ethereum, 18 decimals.
- Initial pair XCLU-DAI (Uniswap v2); path to v3 and CEX after tax sunset.

8.2 Primary Utilities

1. Payments & Subscriptions

- Pay Xclu VIP SaaS subscriptions or API usage with \$XCLU.
- Auto-discounts for merchants who choose to pay in \$XCLU.

2. Sponsored Visibility

- Unlock prioritized placements in campaign catalogs.
- Access based on governance-defined criteria (no financial yield implied).

3. Non-financial Utility Rewards

- Time-boxed privileges: drops, gifts, event access.
- No continuous yield; all rewards are bounded and governance-approved.



4. Referral Program

- Incentivize the onboarding of new merchants or Web3 communities.
- Rewards minted from Referral & Growth allocation.

5. Operational Governance

- Propose and vote on select technical parameters (taxes, splits, exemptions).
- Executed via Timelock + multisig with public delays.

8.3 Important Notes

\$XCLU is not an investment product. The utility lies in functional access: payments, visibility, and exclusive privileges inside Xclu VIP.



9. Roadmap

Q3 2025 — Initial Launch & Fair Launch

- Shopify MVP for rapid install.
- First exclusive partnerships (luxury, hype).
- \$XCLU fair launch (no presale, no VC).
- DEX liquidity secured; governance live (multisig + Timelock).

Q4 2025 — Event Integrations & Learning Modules

- Targeted ticketing integrations (e.g., Eventbrite) and education/learning platforms.
- Public API for custom event/learning use cases.
- Early NFT community support via AI recommendations.
- Referral mechanism live with \$XCLU utility rewards.

Q1 2026 — Engagement & Advanced Analytics

- First utility reward epochs for early users, merchants, and active communities.
- Analytics v2: engagement, conversions, return metrics.
- Configurable, non-financial reward mechanics.

Q2 2026 — Xclu Shop & Multi-Chain



- Launch Xclu Shop: a curated storefront operated by the protocol.
- Multi-chain support (e.g., SPL tokens/NFTs on Solana).
- Enhanced onboarding for premium merchants/communities across chains.

H1 2026 — CEX Readiness & Consultative Governance

- Alignment with centralized exchange requirements (transparency, liquidity, in/out mechanics).
- Structured conditions for potential CEX listings.
- Governance v1 (consultative): community and merchant voting.
- L2 support and non-EVM indexer integrations.



10. Compliance, Risks & Notices

10.1 Issuer Identity

The service is operated by Xclu VIP LLC (USA). The token \$XCLU is the exclusive property of Xclu VIP LLC.

10.2 EU Exclusion

The service is not intended for residents of the European Union. No promotional or operational targeting is conducted in the EU to avoid obligations under MiCA and related frameworks. Operations are anchored in the U.S. legal environment.

10.3 U.S. Regulatory Landscape

While the U.S. has no single federal regime for utility tokens, several authorities may be relevant:

- SEC: Risk of recharacterization as a security under the Howey test.
- FinCEN / OFAC: AML and sanctions obligations.
- State-level: potential Money Transmitter licensing depending on activities.

We maintain a proactive legal watch to anticipate changes.



10.4 Disclaimers

- Utility only: \$XCLU confers no financial rights (no dividends, no equity).
- No offer of securities: This document does not constitute investment, legal, tax, or financial advice.
- Recommendation: Consult independent professionals before any participation.

10.5 Risks & Mitigations

Risk	Description	Mitigation
Market volatility	Crypto prices can fluctuate sharply	Clear utility framing; no yield or ROI promises
Technology risk	Bugs/vulnerabilities in smart contracts	Audited standards (OpenZeppelin patterns), code verification, on-chain transparency
External dependencies	Reliance on DEX/ticketing/content integrations	Modular architecture, documented API, active monitoring



Regulatory change	U.S./global rules may evolve	Ongoing legal watch; adaptive posture
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10.6 Transparency & Governance Discipline

- Audited patterns: Timelock, multisig, vesting, LP-lock (OpenZeppelin-based).
- Public addresses: token, Timelock, multisigs, vestings, and LP-lock will be published.
- On-chain traceability: All sensitive operations (Timelock scheduling/execution, vesting releases, LP re-locks) emit public events.